

BAUER FAMILY RESOURCES STRATEGIC PLAN 2013-2020

Creating brighter tomorrows by strengthening children and families today

Vision/ Goals

Strategies

Lives are changed for those served by Bauer

95% of individuals served will report an improvement in the quality of their life

1. Family survey in place and used in all programs by 2016
2. Achieve 50% response rate on survey by 2016
3. System designed to track long term impact of services

Provide the highest quality services for youth and families

95% of service outcomes are achieved by 2020

90% of staff will remain with the company for five years

4. 95% of programs will have services outcomes measured and monitored by 2018
5. All programs are implementing evidenced based best practices by 2016

6. By 2017 our compensation packages will be market driven
7. Implement a value-based interviewing system by 2016
8. Implement employee feedback system by 2016
9. Implement traing programs by 2016

Bauer is nimble and responsive to community needs

100% of programs will be developed based on a comprehensive community needs/resources assessment

Bauer will have six months of operating cash in reserve by 2020

10. Publish community needs/resources assessment by 2016
11. Community Center seen as a neighborhood hub

12. There will be three months of cash in the bank by 2016
13. System delivery system in place and used in all programs by 2017
14. Secure three funding sources that allow us to make a profit by 2017
15. Increase fundraising by 50% by 2016